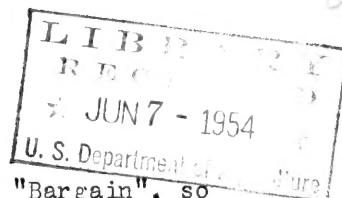


62.17

Ryerson, Daniel
Homestead, Fla.

B A R G A I N O F T H E M O N T H

June, 1954



Even in August, PHALAENOPSIS seedlings always make a fast-selling "Bargain", so I'll be surprised if I have any of these left by the end of June! If you don't own any of these lovely, graceful, long lasting "Moth Orchids", stop now and read Page N in your folder.

Has anyone told you "Orchids are ugly when they're not in bloom"?

He was not talking about a Phalaenopsis plant! The smooth, broad, green leaves are almost as pretty as the cascading sprays of mothlike flowers. They outgrow most other Orchids and the blooms outlast most other blooms. When a spray finally does start to fade, cut it, but not too close to plant and it will branch and bloom again. Don't keep doing that all year, though, or you will wear out the plant!

From flask to first bloom in thirty-six months is not at all unusual for well grown Phalaenopsis (warmth, water and food, but not too much sun, are required). From community pots, they can be bloomed in 24 months with good care.

THE FOLLOWING FOUR WHITE PHALAENOPSIS HYBRIDS ARE IN 2 $\frac{1}{2}$ -INCH POTS
(Grown as instructed on Page N, they should bloom next Spring.)

#Ph-5 PHALAENOPSIS GRACE PALM (Doris X Winged Victory) - Nice, round, heavy-textured White blooms.

#Ph-6 P. DORIS X BENSON'S #17 - Somewhat more oval in shape but excellent form and texture. Semi-circle of butter yellow in throat.

#Ph-7 P. FIELD'S #407 X P. DORIS - Another Benson hybrid, crossed with Doris, made Field's #407. Equally good in form and crisp whiteness.

#Ph-8 P. FIELD'S #407 X P. BLIZZARD - Blizzard is a French hybrid that has been making a name for itself since 1945, when it was registered.

Single Phalaenopsis seedling in 2 $\frac{1}{2}$ -inch pot.....\$4.00 (prepaid in U.S.A.)

Any TWO (your choice) in 2 $\frac{1}{2}$ -inch pots..... 6.50 " " " "

One of EACH, (ALL FOUR) " " " 9.00 " " " "

How would you like to try a COMMUNITY-POT-LOT of "BARE ROOT" Phalaenopsis seedlings of a brand new cross that I predict will be walking off with top prizes three years from now? Remember, Bare Root seedlings fly to you, Air Mail Prepaid, enough potting mixture for your community pot included. (See Pages D-1 and T.)

#Ph-15 PHALAENOPSIS DORIS VARIETY LANCASTER X P. ELIZABETHIAE VAR. PALMFIELDS
Both parents perfectly formed sprays of round, heavy-textured, overlapping, 4 to 4 $\frac{1}{2}$ -inch White flowers. Clear yellow in throat. Strong and vigorous.

One Comm.-Pot-Lot (25 largest seedlings from flask).....\$10.00

Two Comm.-Pot-Lots (50 largest seedlings from flask)..... 18.00

Three " " " (75 largest seedlings from flask)..... 25.00

(LIMIT: Three lots per customer!)

ALL ABOVE OFFERS EXPIRE JULY 10th, 1954

From the above it is seen that the
the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being

the following information is being
the following information is being
the following information is being